COM O ALTO PATROCÍNIO DE SUA EXCELÊNCIA
UNDER THE HIGH PATRONAGE OF THE PRESIDENT OF THE PORTUGUESE REPUBLIC

O Presidente da República

CANCRO
CADA DIA CONTA
DA PRIORIDADE À ACÇÃO

apifarma
ASSOCIAÇÃO PORTUGUESA DA INDÚSTRIA FARMACÊUTICA

CANCER EVERY DAY COUNTS
FROM PRIORITY TO ACTION

Europe's Beating Cancer Plan: Opportunities and expectations

Ken Mastris, President of ECPC

Who we are?

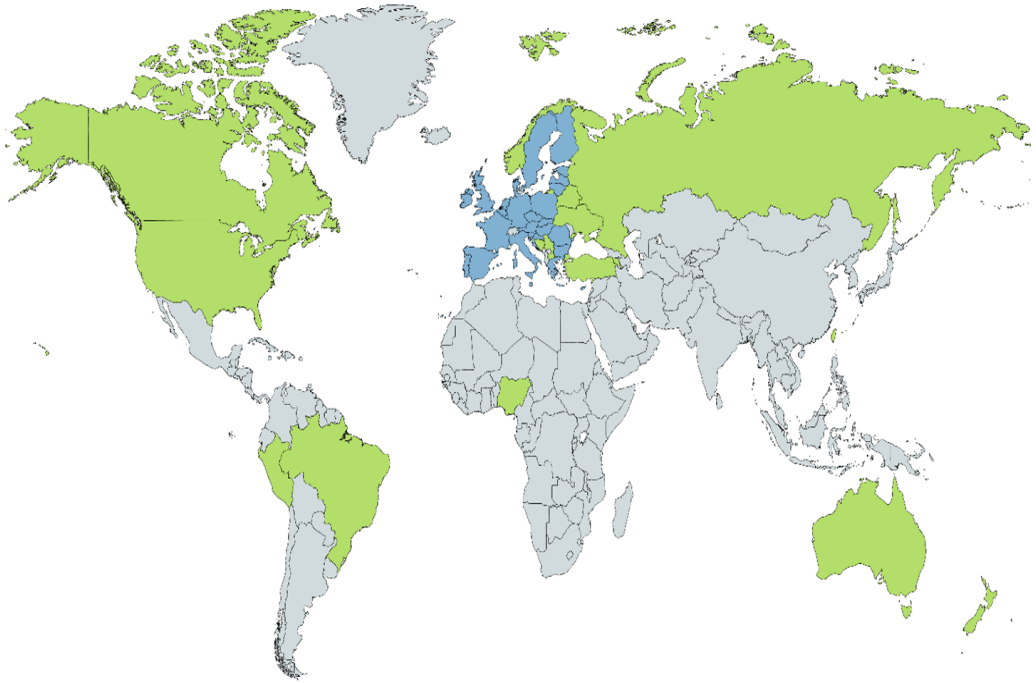
- **Largest** European cancer patients' umbrella organisation established in 2003

- **advocate for patients** to be acknowledged as equal partners & co-creators of their own health.

- we work for a **Europe of equality**, where all Europeans with cancer have timely & affordable access to the best treatment and care available, throughout their life.

One voice for cancer patients all over the world

- More than **450 Members in 48 countries** representing all EU Member States and Armenia, Australia, Belarus, Bosnia and Herzegovina, Brazil, Canada, Republic of North Macedonia, Iraq, Israel, New Zealand and, Nigeria, Norway, Peru, Russia, Serbia, Switzerland, Taiwan, Turkey, Ukraine, and the United States.



ECPC's strategic alliances

CDDF Cancer Drug Development Forum

European Alliance for Personalised Medicine

WIN Worldwide innovative networking in personalised cancer medicine

EACS EUROPEAN ACADEMY OF CANCER SCIENCES

ESMO

uicc global cancer control
A MEMBERSHIP ORGANISATION FIGHTING CANCER TOGETHER

OECI ORGANISATION OF EUROPEAN CANCER INSTITUTES
EUROPEAN ECONOMIC INTEREST GROUPING

FEAM Federation of European Academies of Medicine

Cancer Core Europe

EORTC European Organisation for Research and Treatment of Cancer

Toxic Neuropathy Consortiu

eau European Association of Urology

EUROPEAN MEDICINES AGENCY
SCIENCE MEDICINES HEALTH

european cancer ORGANISATION

European Commission

ECC European Cancer Concord

Our Strategy

The European Cancer Patient Coalition Board's 2019-2022 strategy is based upon five pillars:

Policy

To influence the EU legal framework and the European and national political agenda

Research

To increase the role of patients in cancer research as co-researchers

Education and capacity building

To empower members to shape national cancer policy and strengthen their abilities to better serve cancer patients

Communication

To raise awareness on main challenges faced by patients to access innovations and other resources available for cancer patients

Governance

To build a sustainable model for governance and cooperation with its Members

Europe's Beating Cancer Plan: It is time for action!

- The fight against cancer remains a top **priority** for the European Commission despite the current pandemic.

- The Plan is unique opportunity to:
  - **Tackle the current rise in mortality rates and late diagnoses**.
  - Ensure that patients have the best treatment wherever they were born or live and have the **best quality of life** possible.

Patients' expectations

- The fight against cancer remains a top **priority** for the European Commission despite the current pandemic.

- The Plan is unique opportunity to:
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EBCP: an opportunity for the cancer community

- We are committed to **support the execution** of the plan: **Effective implementation** of the Plan → **key**

- It **tackles the entire disease's pathway**: prevention, early detection, treatment & survivorship.

- It addresses the debilitating **cancer complications and comorbidities** that have an impact on the quality of life of cancer patients.

European Cancer Dashboard: *"what gets measured gets done"*

ECPC joined forces with E.C.O. and EFPIA to propose a **European Cancer Dashboard** to support its implementation of the Plan, uplift the Plan and to monitor its success.

A powerful tool that **monitors** key indicators at the European level and would help to chart **successes** related to the goals of the Plan.

Work can begin immediately on its development, securing **public awareness** and **implementation**.

european cancer ORGANISATION

European Cancer Patient Coalition

efpia
European Federation of Pharmaceutical Industries and Associations

Raising awareness

- **Education** of the **general population** → some cancers can be prevented (primary prevention) & participation in an early detection programme can lead to the discovery of a cancer while it is still curable.

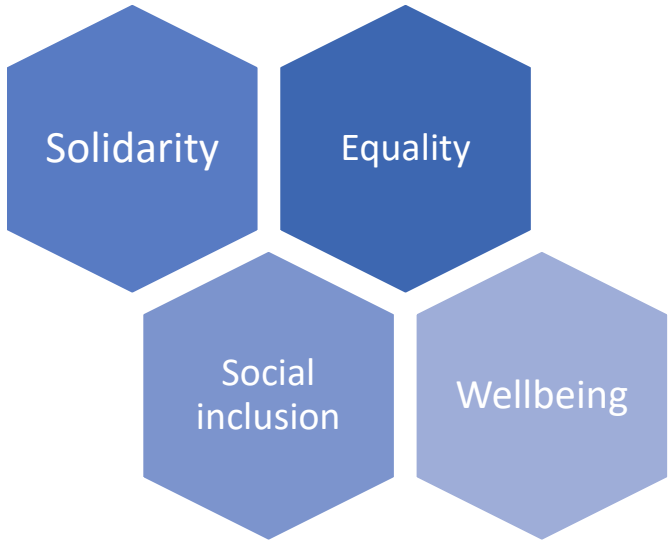
- **Health education** → One of the most effective and low-cost intervention methods for creating healthy behaviours and changing life style for preventing and controlling diseases.

Europe of equality

- Battle the existing inequalities: the **National Comprehensive Cancer Centres**, the **European Reference Networks (ERNs)** and inter-speciality **training programmes** → promising steps towards a more effective diagnosis and to strengthen and expand a multidisciplinary workforce in EU countries.
- We expect to see a creation of a **specific ERN** addressing **cancer-related complications & comorbidities.**
  - Creation of a **Knowledge Centre on Cancer**

Strengthening EU values with patient-centred solutions

- Some priorities were identified in the Plan's Roadmap and need to be tackled.



- **Recognition of the Right to be Forgotten for cancer survivors**.
  - The best solution to facilitate access to financial services for cancer survivors.
  - Solutions facilitating access to financial services are considered but the Commission does **not promote a legal framework coherent and consistent with consumers rights** and the **EU Treaties**.

Thank you!

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